

TERMS & CONDITIONS

These Terms & Conditions regulate the participation in the Call for Proposals within the challenge **”Fighting cyberbullying through mobile technologies”**, launched by d-LAB, a programme of Fundació Barcelona Mobile World Capital Foundation (hereinafter, “MWCB”). Participation in this Call for Proposals implies the complete acceptance and compliance with these Terms & Conditions.

1. Introduction

d-LAB is a programme of MWCB that launches societal challenges with a considerable scale and relevance through Calls for Proposals. The winning proposals of these Calls for Proposals lead to multitenant projects and bring together resources and knowledge across different fields, technologies and disciplines, both from the public and private sectors. The objective of d-LAB is to have a positive impact on society by adapting and accelerating the digital transformation throughout the ecosystem and spreading the impact of successful initiatives, while bridging the gap between technologic innovation and social impact. d-LAB works with a variety of partners, from public administration entities to civic society associations, universities and R+D centers, large corporations, SMEs and start-ups.

2. Objective

The current Call for Proposals seeks innovative solutions, approaches and projects that have a digital or mobile base and which can prevent, raise awareness, offer support, promote reporting of incidents and help perpetrators to understand the effects of their behaviour. Solutions that include multiple stakeholders like parents, teachers and children and teenagers and that favor prevention over punishment are welcome. They can be or include educational materials and tools accessible online; peer-advocacy sessions and projects; teenagers as active agents; filters and reporting tools; among others.

The current Call for Proposals will achieve its objectives by selecting a maximum of two (2) winning proposals that will lead to the setting up of a maximum of two (2) partnerships. The partnership framework will support the implementation of a maximum of two (2) pilots where both the technology and its social impact are validated in a real-life context. As a result of the summing up of capabilities between the partners, the aim is to work together to achieve the global and common objective of solving the aforementioned challenge.

The current Call for Proposals seeks proposals that bring different perspectives and experiences from organisations that can contribute to solving the described challenge. It especially looks for collaborations across the different sectors and fields that are already tackling the described challenge.

3. What d-LAB offers

The Winning Proposal(s) will benefit from:

A. Partnership setting up. d-LAB will assume the responsibility of bringing together the different stakeholders into a partnership arrangement that will enable the implementation of the winning Proposal(s).

B. Project execution. d-LAB will lead the project execution by assuring the coordination among all partners and defining the project calendar, its objectives and key milestones.

C. Project funding. Winning Proposal(s) will be supported through a 50/25/25 pilot funding model, meaning that d-LAB can cover up to a maximum of 50% of the project budget agreed on a case-by-case basis. The other two parts will be covered by the winning Proposals' organisation and through sponsorship respectively. Project support is only available for activities and aspects directly related to the pilot implementation and it can never include personnel costs, travelling and diet costs, permanent infrastructure, investment in equipment, technological development, business development and pre-commercial activities.

D. Testing ground. The winning Proposals will be delivered as a pilot where both the technology and its social impact are validated in a real-life context coordinated by d-LAB and carried out in Barcelona, in collaboration with the public and private sectors accordingly to the scope of the project and identified needs.

E. Communication leadership. d-LAB will lead communication activities throughout the project life-cycle, highlighting major milestones and by positioning the project in the field. Visibility will also be provided to the winning Proposal(s) in d-LAB's communication activities and events participation. A demo may take place during the Mobile World Congress once the pilot is running or has been already completed, accordingly to the project needs and previously agreed scope.

F. Knowledge production and dissemination. High quality knowledge outputs will be produced once the project execution has been completed, highlighting its key aspects, transformational characteristics and outcomes through the most suitable channels as such as reports, guidelines, whitepapers, case studies and toolkits.

4. Key dates

Submissions can be made at the d-LAB webpage <http://www.d-lab.tech/> from **28 September 2017 at 5.00PM CET** to **23 November 2017 at 5.00PM CET**. Winner(s) will be announced in **February 2018** during a public event in Barcelona and afterwards, on the d-LAB website.

5. Eligibility criteria

Participation in the Call for Proposals is open to any legal organisation, with no size or geographical restriction.

In addition to this, submitted Proposals need to comply with the two following criteria:

- Answer to the challenge launched by the Call for Proposals.
- Deliverance of concrete and measurable results and is ready for pilot implementation. The technologic elements of the solution also need to be ready for the pilot implementation (TRL>6).

6. How to participate

The submission process is split into three rounds of evaluation. Only Proposals that meet the Eligibility Criteria will be considered for evaluation. Each criterion will be scored between 1 and 5 points, being 5 points the highest possible score. All the evaluation criteria correspond to subjective elements.

Round one – Evaluation of all eligible proposals

Participants can send their Proposal by filling the submission form available online in d-LAB webpage <http://www.d-lab.tech/>. All eligible Proposals will be evaluated by d-LAB.

The evaluation criteria for Round one is:

1. **Contribution to solving the challenge** – potential of the Proposal to contribute into solving the launched challenge.
2. **Novelty of solution and its mobile or digital application** – capacity of the Proposal to accelerate the digital transformation by either providing a different way of applying an already existing technology or changing the approach, processes or tools made available to the challenge area.
3. **Innovation level** – how innovative and disruptive is the Proposal in relation to what already exists in the market.
4. **Maturity of solution** – how mature the solution is and its readiness to be piloted and implemented in a real-life context.
5. **Pilot economic and technical feasibility** – how feasible is implementation of the Proposal as a pilot in Barcelona from an economic and technical perspective.
6. **Scalability potential** – easiness to replicate the Proposal in other geographic regions and countries.
7. **Required resources** – scale of financial support required through indirect funding and that is not already available to implement the pilot.
8. **Social and economic impact** – scale of the social and economic impact of the Proposal.
9. **Experience and seniority of the team** – strength and level of experience of the team (or/and institution) fostering the Proposal in the challenge area.

Round two – Evaluation of the (maximum) sixteen highest scored Proposals

The (maximum) sixteen highest scored Proposals (Semi-Finalists) will be invited to submit additional information. Based on the submitted additional information, a new round of evaluation will be carried by d-LAB.

The evaluation criteria for Round two is:

1. **Contribution to solving the challenge** (as above).
2. **Novelty of solution and its mobile or digital application** (as above).
3. **Innovation level** (as above).

4. **Maturity of solution** (as above).
5. **Pilot economic feasibility** – economic feasibility of the Proposal to be implemented as a pilot in Barcelona.
6. **Pilot technical feasibility** – technical feasibility of the Proposal to be implemented as a pilot in Barcelona.
7. **Scalability potential** (as above).
8. **Total budget of project** – budget needed in order to implement project.
9. **Required resources** (as above).
10. **Time needed to implement pilot** – how long it would require to get the pilot project up and running.
11. **Sustainability of the business model** – strength of the future business model proposed by the Proposal.
12. **Social impact** – potential social impact of the Proposal.
13. **Economic impact** – potential economic impact of the Proposal.
14. **Experience and seniority of the team** (as above).
15. **Quality of references** – level of maturity of projects previously executed.

Round three – Selection of the winners

A maximum of eight Proposals (Finalists) will be evaluated by the Advisory Committee (formed by a group of independent experts) together with some members from the MWCB Board of Trustees. A maximum of two Proposal(s) will be selected as Winner(s) for the Call for Proposals leading to the setting up of a maximum of two partnership(s).

7. Intellectual property & use of image

By submitting to the Call for Proposals Participants agree to grant rights to use the Proposal outputs for non-commercial objectives in accordance with the current Terms & Conditions. Participants also agree that MWCB will be entitled to use the organisation name, a summary of its submission and any photos and biographies supplied in any publicity or promotional material for the initiative. MWCB will retain the right to communicate the results and outcomes of the Call for Proposals through any media (Internet, media, TV, radio, etc) with prior knowledge of the Participants.

8. Limitation of Liability

MWCB reserves the right to reject any submission or withdraw a place on the Call for Proposals if a Participant breaches the Terms & Conditions or in the event of an actual or potential conflict of interest. If any Participant subsequently withdraws or is withdrawn from the Call for Proposals during the various rounds of evaluation, MWCB may select a replacement applicant, but will not be obliged to do so.

MWCB will not be responsible for and will not reimburse any costs incurred in submitting materials or information pursuant to the Call for Proposals, including but not limited to evaluating, responding, providing follow up, negotiating, and otherwise complying with the Call for Proposals requirements together with the implementation of the Proposal.

Participants must have access to the Internet as the Call for Proposals can only be accessed online. Participants must provide a valid e-mail address and contact number that will be used to request any necessary additional information and communicate results.

By entering the Call for Proposals Participants warrant that the information contained in the Proposal is accurate and complete, and that by submitting the Proposal, the Participant is not and will not be violating any contract or third party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy including personal data.

The d-LAB team and Advisory Committee's decisions are final and binding. MWCB is exempt from all liability, penalty, claim, demand or civil, commercial, criminal, administrative proceedings, including compensation of any kind and/or nature, expenses, costs (expressly including attorneys' fees and solicitors). The decision of the jury members during the three rounds of evaluation is final and MWCB will not enter into any correspondence about the results. MWCB accepts no responsibility for the submission of Proposals that are lost, misdirected, illegible, late, mutilated, altered, or lost for any reason.

9. Data Use and Protection

The submission of a Proposal implies that the Participant has the authority to accept these Terms & Conditions. Use of Participants data will be used as described in our [Privacy Policy](#). Participants agree to inform MWCB (d-LAB) of any change to the corporate contact details information submitted to the Call for Proposals in order to keep such information current at all times and free of errors. In addition, Participants declare that the information provided is true and correct. By providing corporate contact details, each Participant agrees to receive email correspondence regarding the current Call for Proposals.

10. Choice of Law

The Call for Proposals shall be governed by the substantive and procedural law of the Kingdom of Spain. By submitting a Proposal, Participants irrevocably agree that the courts located in Barcelona shall have personal jurisdiction over any dispute or litigation arising from or relating to a Contract and that venue for a legal dispute shall only be the courts located in Barcelona, Spain, which implies you express waiver to any other competent venue established by law and you express acceptance to submit to the aforementioned courts for any dispute, claim or controversy arising from these Terms & Conditions.