

TERMS & CONDITIONS FOR THE CALL WITHIN THE CHALLENGE

“IMPROVING THE QUALITY OF LIFE OF THE ELDERLY PEOPLE THROUGH TECHNOLOGY”

These Terms & Conditions regulate the participation in the Call for Proposals within the challenge “Improving the quality of life of the elderly through technology”, launched by d-LAB, a programme of Fundació Barcelona Mobile World Capital Foundation (hereinafter, “MWCcapital”) in collaboration with Ajuntament de Barcelona and 5GBarcelona initiative. Participation in this Call for Proposals implies the complete acceptance and compliance with these Terms & Conditions.

1. Introduction

d-LAB is a programme of MWCcapital that launches societal challenges with a considerable scale and relevance through Calls for Proposals. The winning proposals of these Calls for Proposals lead to multitenant projects and bring together resources and knowledge across different fields, technologies and disciplines, both from the public and private sectors. The objective of d-LAB is to have a positive impact on society by adapting and accelerating the digital transformation throughout the ecosystem and spreading the impact of successful initiatives, while bridging the gap between technologic innovation and social impact. d-LAB works with a variety of partners, from public administration entities to civic society associations, universities and R+D centers, large corporations, SMEs and start-ups.

2. Objective

The current Call for Proposals seeks innovative digital and technological solutions that can have a positive impact on the daily life of the elderly people to live independently at home, prolonging their social activity and mitigating, among others, their cognitive deficiencies.

The current Call for Proposals will achieve its objectives by selecting a maximum of two (2) winning proposals that will lead to the setting up of a maximum of two (2) partnerships. The partnership framework will support the implementation of a maximum of two (2) pilots where both the technology and its social impact are validated in a real-life context. As a result of the summing up of capabilities between the partners, the aim is to work together to achieve the global and common objective of solving the aforementioned challenge.

The current Call for Proposals seeks proposals that bring different perspectives and experiences from organisations that can contribute to solving the described challenge. It especially looks for collaborations across the different sectors and fields that are already tackling the described challenge.

3. What d-LAB offers

The Winning Proposal(s) will benefit from:

- A. Partnership setting up.** MWCcapital will assume the responsibility of bringing together the different stakeholders into a partnership arrangement that will enable the implementation of the winning proposal(s).
- B. Project execution.** MWCcapital will lead the project execution with support from Ajuntament de Barcelona and the initiative 5GBarcelona by assuring the coordination among all partners and defining the project calendar, its objectives and key milestones.
- C. Project funding.** The winning proposal(s) will be supported financially on a case-by-case basis, being the winning proposal(s) responsible for a minimum of 20% of the total project budget. Financial project support is only available for activities and aspects directly related to the pilot implementation and it cannot include personnel, travelling and diet costs. MWCcapital may fund each winning proposal with a maximum of 100.000€, VAT excluded.
- D. Testing ground.** The winning proposal(s) will be delivered as a pilot validated in a real-life context coordinated by MWCcapital and carried out in Barcelona, in collaboration with the public and private sectors accordingly to the scope of the project and identified needs.
- E. Communication and dissemination.** MWCcapital will lead communication activities throughout the project life-cycle, highlighting major milestones and by positioning the project in the field. A demo may take place during the Mobile World Congress once the pilot is running or has been already completed, accordingly to the project needs and previously agreed scope.

4. Key dates

Submissions can be made at the d-LAB webpage <http://www.d-lab.tech/> from **26th of March 2019 at 11.00h AM (CET)** until the **22nd of May 2019 at 5.00PM CET**. Winner(s) will be announced in **July 2019**.

5. Language of participation

This is an international Call for Proposals. Submissions should be made in English. However, submissions in Catalan & Spanish will also be accepted.

6. Eligibility criteria

Participation in the Call for Proposals is open to any legal organisation, with no size or geographical restriction.

In addition to this, submitted Proposals need to comply with the two following criteria:

- Answer to the challenge launched by the Call for Proposals.
- Deliverance of concrete and measurable results and to be ready for pilot implementation. The technologic elements of the solution also need to be ready for the pilot implementation (TRL>6).

7. How to participate

The submission process is split into three (3) rounds of evaluation. Only Proposals that meet the Eligibility Criteria will be considered for evaluation. All the evaluation criteria correspond to subjective elements. Each criterion in Round one & Round two will be scored between 1 and 5 points, being 5 points the highest possible score. Notwithstanding the foregoing, each of the evaluation criteria has a different percentage of importance. It is attached in **Annex 1** of this Terms & Conditions the detailed percentage of their importance in Round one and Round two.

7.1. **Round one – Evaluation of all eligible proposals**

Participants can send their Proposal by filling the submission form available online in d-LAB webpage <http://www.d-lab.tech/>. All eligible Proposals will be evaluated by MWCcapital.

The evaluation criteria for Round one is:

1. **Number of beneficiaries** – the number of elderly people that the Proposal directly benefits.
2. **Contribution to solving the challenge / Degree of improvement** - potential of the Proposal to contribute into solving the launched challenge and to improve the current situation.
3. **Innovation level** - how innovative and disruptive is the Proposal in relation to what already exists in the market.
4. **Maturity of the solution / TRL** (Technology Readiness Level) – how mature the solution is and its readiness to be piloted and implemented in a real-life context.

5. **Scalability** – easiness to replicate the Proposal in other geographic regions and countries.
6. **Business Model sustainability** - strength of the future business model proposed by the Proposal.
7. **General structure of the team** - level of experience of the team (or/and institution) fostering the Proposal in the challenge area.
8. **Feasibility of pilot implementation** – how feasible is the implementation of the Proposal as a pilot in Barcelona from an economic and technical perspective.
9. **Partners** – suitability of the partners for the good implementation of the project

7.2. Round two – Evaluation of the (maximum) twelve highest scored Proposals

The (maximum) twelve highest scored Proposals in round one (Semi-Finalists) will be invited to submit additional information. Based on the submitted additional information, a new round of evaluation will be carried by MWCcapital.

The evaluation criteria for Round two is:

1. **Experience and seniority of the team** - strength and experience of the team (or/and institution) fostering the Proposal in the challenge area.
2. **Pilot implementation plan** - technical feasibility of the Proposal to be implemented as a pilot in Barcelona.
3. **Pilot economic feasibility (pilot budget)** - economic feasibility of the Proposal to be implemented as a pilot in Barcelona, budget needed and available resources.
4. **Public financing** – scale of previous or actual public financial support from Ajuntament de Barcelona.
5. **Current partnerships** – partners needed to executed the pilot and their current relation with the Proposal
6. **Strategic position of partners** – what is the strategic role of the partners proposed for the success of the proposed pilot project
7. **Future use of 5G technology** - technological solutions that leverage the capabilities of 5G technology (immediacy, real-time, almost unlimited connectivity and low energy consumption) will be positively valued.

7.3. Round three – Selection of the winners

A maximum of six Proposals (Finalists) will be evaluated by the Jury formed by the experts from the MWCcapital, Ajuntament of Barcelona and 5GBarcelona initiative. A maximum of two Proposal(s) will be selected as Winner(s) for the Call for Proposals leading to the setting up of a maximum of two partnership(s).

8. Intellectual property & use of image

By submitting to the Call for Proposals the Participants agree to grant rights to use the Proposal outputs for non-commercial objectives in accordance with the current Terms & Conditions by MWCcapital, Ajuntament de Barcelona and 5GBarcelona initiative. Participants also agree that MWCcapital, Ajuntament de Barcelona and 5GBarcelona members will be entitled to use the organisation name, a summary of its submission and any photos and biographies supplied in any publicity or promotional material for the initiative. MWCcapital, Ajuntament de Barcelona and 5GBarcelona initiative will retain the right to communicate the results and outcomes of the Call for Proposals through any media (Internet, media, TV, radio, etc) with prior knowledge of the Participants.

9. Limitation of Liability

MWCcapital reserves the right to reject any submission or withdraw a place on the Call for Proposals if a Participant breaches the Terms & Conditions or in the event of an actual or potential conflict of interest. If any Participant subsequently withdraws or is withdrawn from the Call for Proposals during the various rounds of evaluation, MWCcapital may select a replacement applicant, but will not be obliged to do so.

MWCcapital will not be responsible for and will not reimburse any costs incurred in submitting materials or information pursuant to the Call for Proposals, including but not limited to evaluating, responding, providing follow up, negotiating, and otherwise complying with the Call for Proposals requirements together with the implementation of the Proposal.

Participants must have access to the Internet as the Call for Proposals can only be accessed online. Participants must provide a valid e-mail address and contact number that will be used to request any necessary additional information and communicate results.

By entering the Call for Proposals the Participants warrant that the information contained in the Proposal is accurate and complete, and that by submitting the Proposal, the Participant is not and will not be violating any contract or third party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy including personal data.

The evaluation results of each round are final and binding. MWCcapital, Ajuntament de Barcelona and 5GBarcelona members are exempt from all liability, penalty, claim, demand or civil, commercial, criminal, administrative proceedings, including compensation of any kind and/or nature, expenses, costs (expressly including attorneys' fees and solicitors). The decision of the jury members during the three rounds of evaluation is final and MWCcapital will not enter into any correspondence about the results. MWCcapital accepts no responsibility for the submission of Proposals that are lost, misdirected, illegible, late, mutilated, altered, or lost for any reason.

10. Data Use and Protection

The submission of a Proposal implies that the Participant has the authority to accept these Terms & Conditions. Use of Participants data will be used as described in our [Privacy Policy](#). Participants agree to inform MWCcapital (d-LAB) of any change to the corporate contact details information submitted to the Call for Proposals in order to keep such information current at all times and free of errors. In addition, Participants declare that the information provided is true and correct. By providing corporate contact details, each Participant agrees to receive email correspondence regarding the current Call for Proposals.

11. Choice of Law

By submitting a Proposal, Participants irrevocably agree that the courts located in Barcelona shall have personal jurisdiction over any dispute or litigation arising from or relating to these Terms & Conditions and that venue for a legal dispute shall only be the courts located in Barcelona, Spain, which implies you express waiver to any other competent venue established by law and you express acceptance to submit to the aforementioned courts for any dispute, claim or controversy arising from these Terms & Conditions.

ANNEX 1:

PERCENTAGE OF IMPORTANCE OF THE EVALUATION CRITERIA

ROUND ONE:	% of importance
1. Number of beneficiaries	10,5%
2. Contribution to solving the challenge	10,5%
3. Innovation level	13,72%
4. Maturity of the solution / TRL	20,58%
5. Scalability	7,35%
6. Business Model sustainability	7,35%
7. General structure of the team	7,20%
8. Feasibility of pilot implementation	16,80%
9. Partners	6%
ROUND TWO:	% of importance
1. Experience and seniority of the team	10,50%
2. Pilot implementation plan	28%
3. Pilot economic feasibility (pilot budget)	15,75%
4. Public financing	15,75%
5. Current partnerships	12%
6. Strategic position of partners	12%
7. Future use of 5G technology	6%